

*Evolved Analytics LLC*

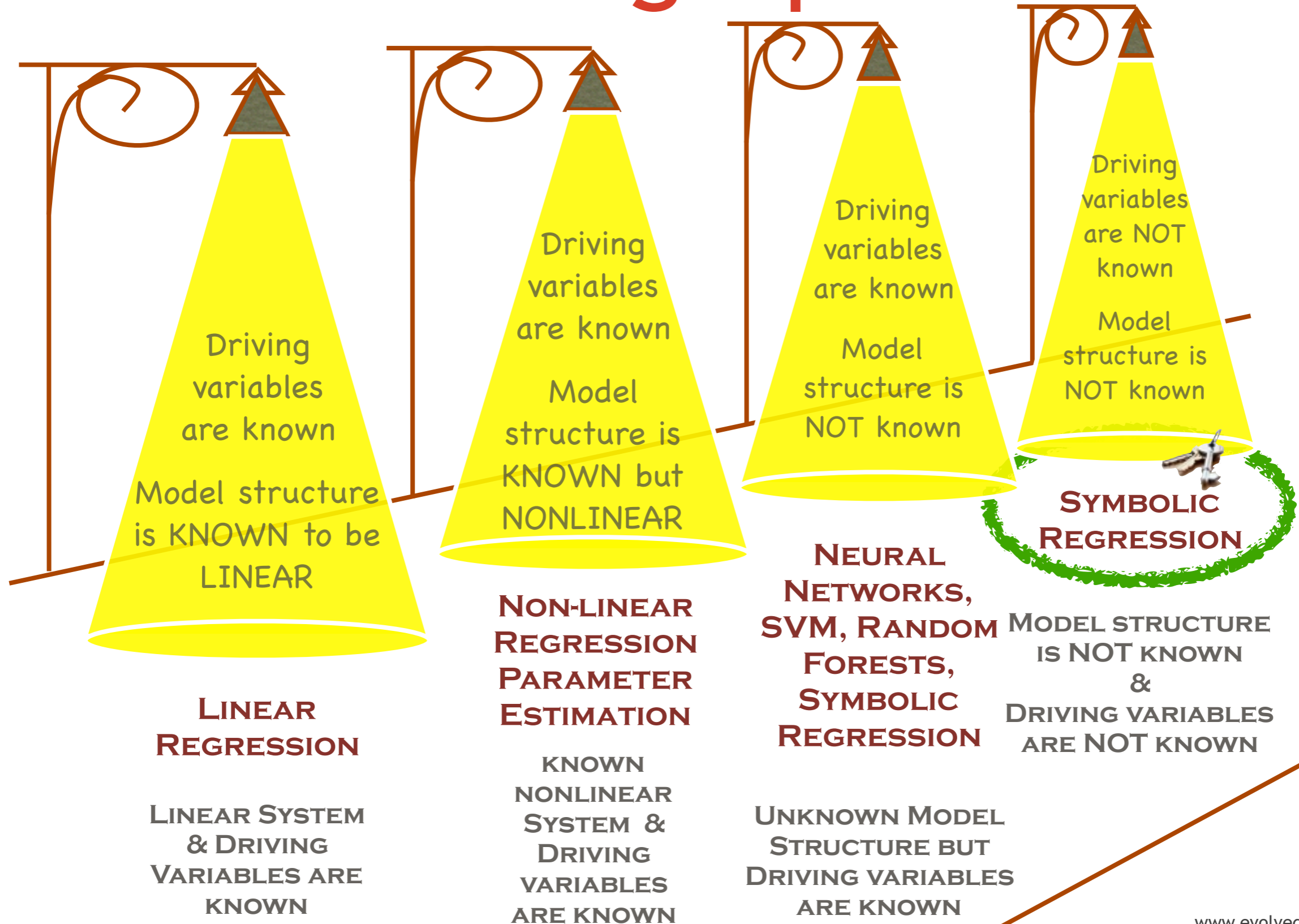
---

# Big Insight vs. Big Data

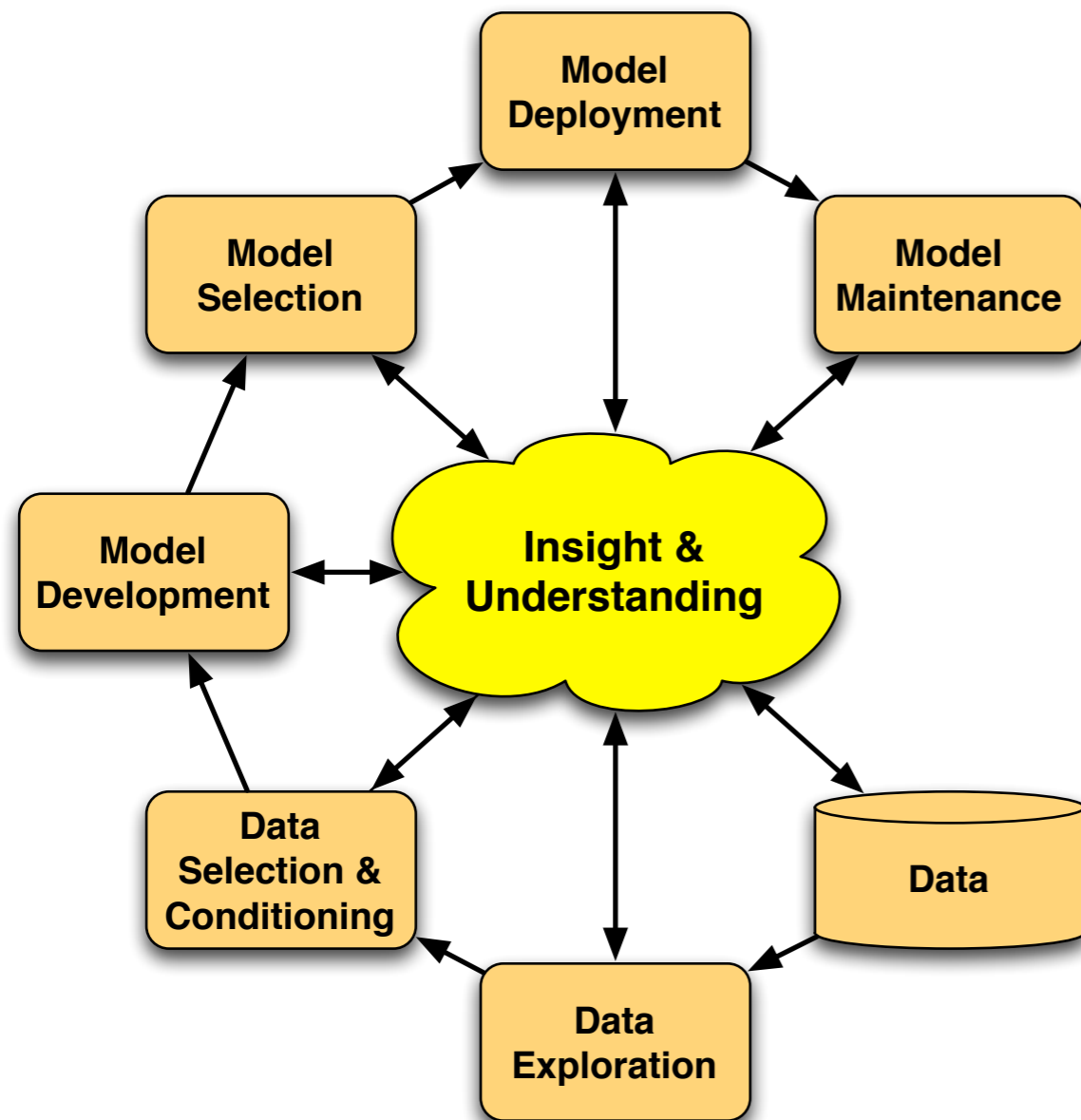
Mark Kotancheck

---

# Modeling Options



# Modeling Workflow is Everything!



- ❖ Awareness & execution across all aspects
- ❖ Analysis flow is iterative
- ❖ Utilize visualization to guide analysis
- ❖ An audit trail is fundamental

# Data in the Real World

Missing  
Elements

Lots of  
Records

Wide

Correlated  
Variables

Too Little  
Data

Wrong Data

Noisy

Unreliable  
Sensors

# Key Point

**SYMBOLIC  
REGRESSION**  $\Rightarrow$  **HYPOTHESIS  
GENERATOR**

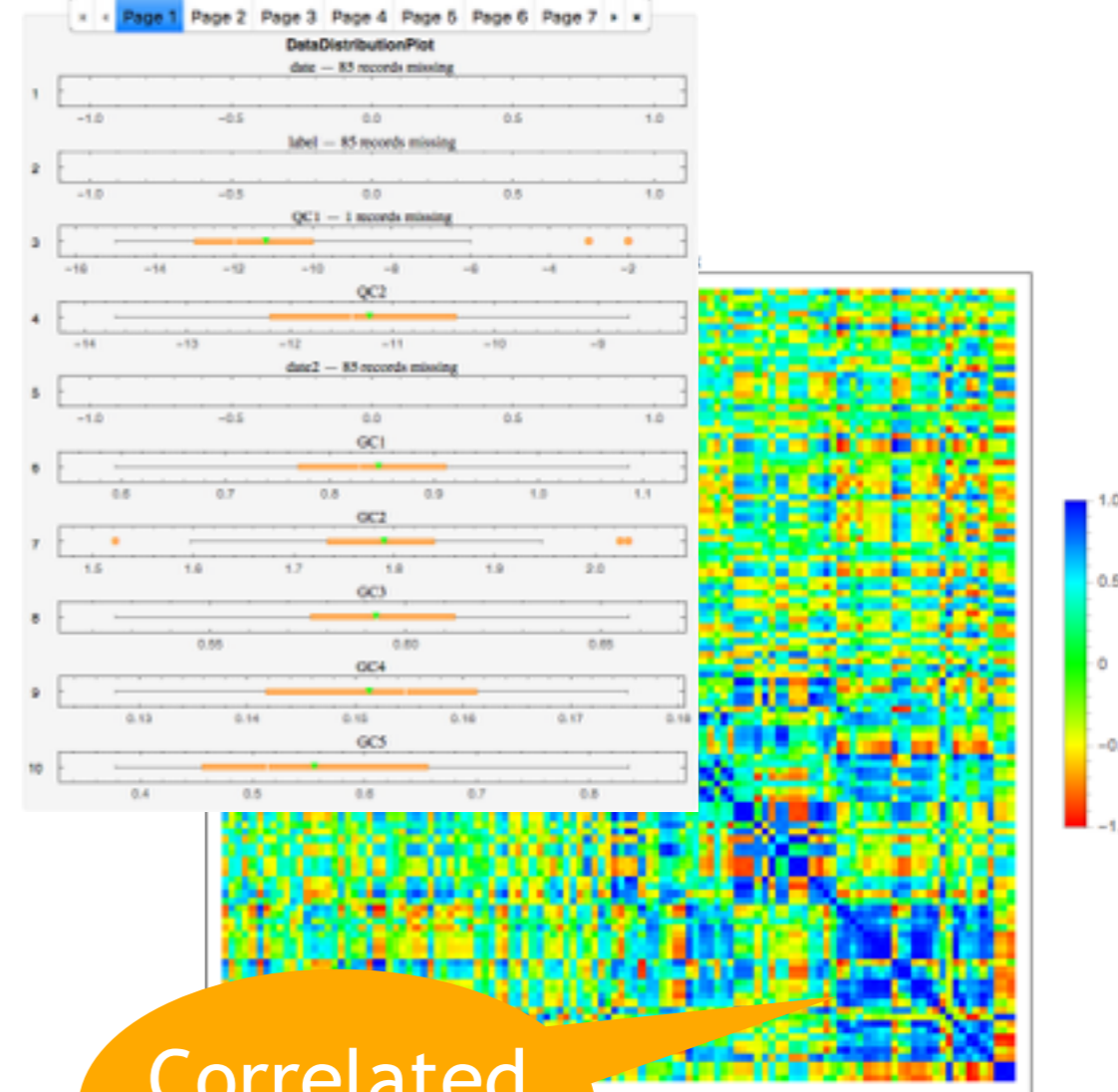
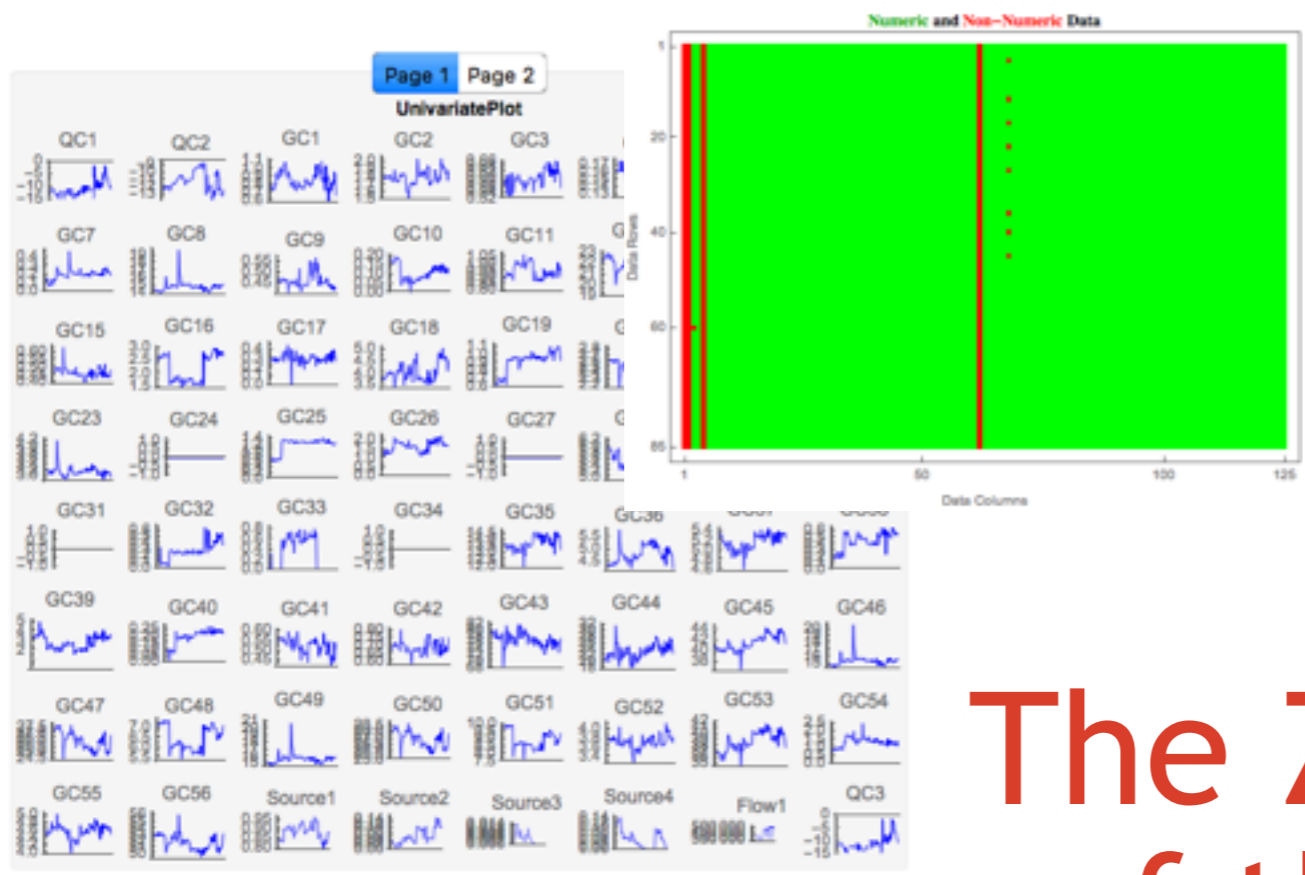
The only constraint is the  
supplied building blocks.

Human limits of imagination &  
possibility are not imposed!

We can exploit this creativity  
to produce trustable data  
models.

# The Illustration Data

- ❖ Data from an industrial chemical reactor
- ❖ Having problems with product quality (QC)
- ❖ 125 variables sampled over three months
- ❖ Chemical composition from gas chromatography (GC)
- ❖ Process information from plant (flows, temps & source)
- ❖ Two users:
  - ❖ Analytical Chemists (Why??)
  - ❖ Production Engineers (What to do??)



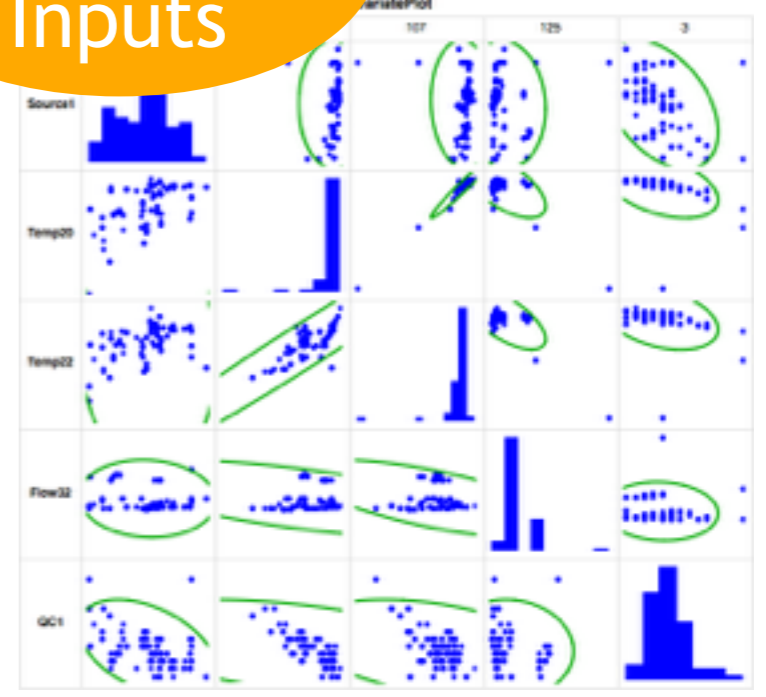
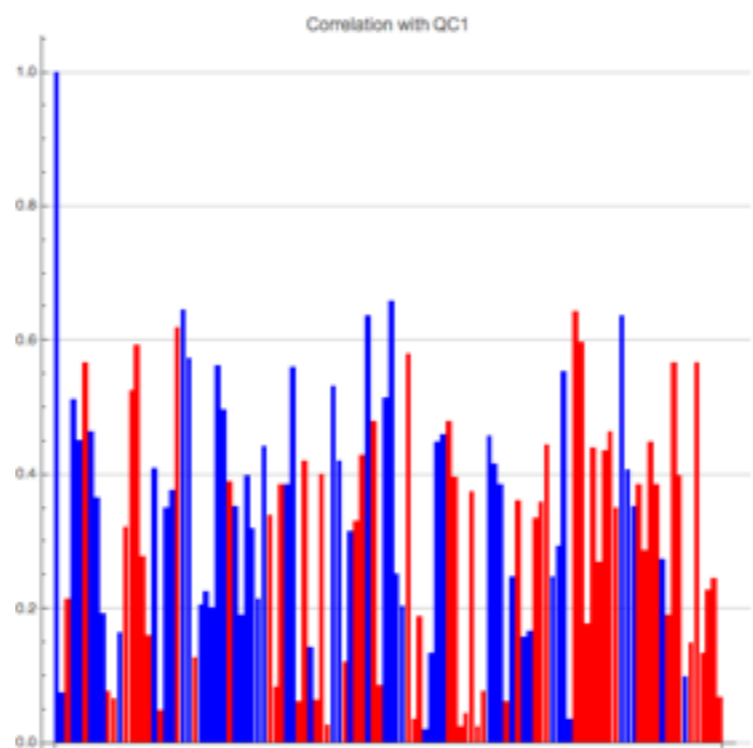
# The Zen of the data

Correlated Inputs

Page 1 Page 2 Page 3 Page 4 Page 5 Page 6 Page 7

DataSummaryTable

Col	Label	Type	Uniformity	Class	Unique	Distribution Plot	Zero-Cross	Min	Mean	Median	Max
101	Temp16	123	100%	W	85	[Plot]	-	243.1	248.3	248.9	249.5
102	Temp17	123	100%	W	85	[Plot]	-	239.3	241.9	242.1	243.6
103	Temp18	123	100%	W	85	[Plot]	-	224.6	229.4	229.5	231.0
104	Temp19	123	100%	W	85	[Plot]	-	226.5	236.3	236.7	239.9
105	Temp20	123	100%	W	85	[Plot]	-	216.0	232.5	232.6	233.5
106	Temp21	123	100%	W	85	[Plot]	-	202.0	223.5	224.4	226.0
107	Temp22	123	100%	W	85	[Plot]	-	189.3	215.8	215.5	218.5
108	Flow19	123	100%	W	85	[Plot]	-	12497.0	13224.0	12501.0	15012.0
109	Flow20	123	100%	W	85	[Plot]	-	11396.0	12690.0	12559.0	13225.0
110	Temp23	123	100%	W	85	[Plot]	-	157.0	171.3	170.4	176.0
111	Temp24	123	100%	W	85	[Plot]	-	173.4	200.2	200.8	203.6
112	Temp25	123	100%	W	85	[Plot]	-	184.7	210.6	211.1	213.1
113	Temp26	123	100%	W	85	[Plot]	-	124.4	141.8	142.4	144.6
114	Flow21	123	100%	W	85	[Plot]	→	294.9	927.1	1054.7	1237.4
115	Flow22	123	100%	W	85	[Plot]	-	374.8	431.2	400.1	555.2
116	Flow23	123	100%	W	85	[Plot]	→	5563.2	5972.4	5819.1	10030.0
117	Flow24	123	100%	W	85	[Plot]	→	4546.1	7430.4	7606.1	7923.0
118	Flow25	123	100%	W	85	[Plot]	→	492.3	1560.6	1756.5	2078.6
119	Flow26	123	100%	W	85	[Plot]	→	2007.4	9190.5	9511.2	11653.0
120	Flow27	123	100%	W	85	[Plot]	→	0.3	1.2	1.3	1.7





Target Response: QC1 (3)

Current Round: Round 1 [Edit Comments]

Round Comments: Round 1 is an open search using short (3 minute) runs only excluding the redundant QC metrics.   
 Completed edits have been saved.

Setup & Calculate | Analyze

Symbolic Regression | **Generate Models**

Save Models:

Independent Evolutions: 1

Time Constraint: 0 h 3 m 0 s

Optimize Linear Model: Automatic

Rescale Data: None

Allowed Variables: All

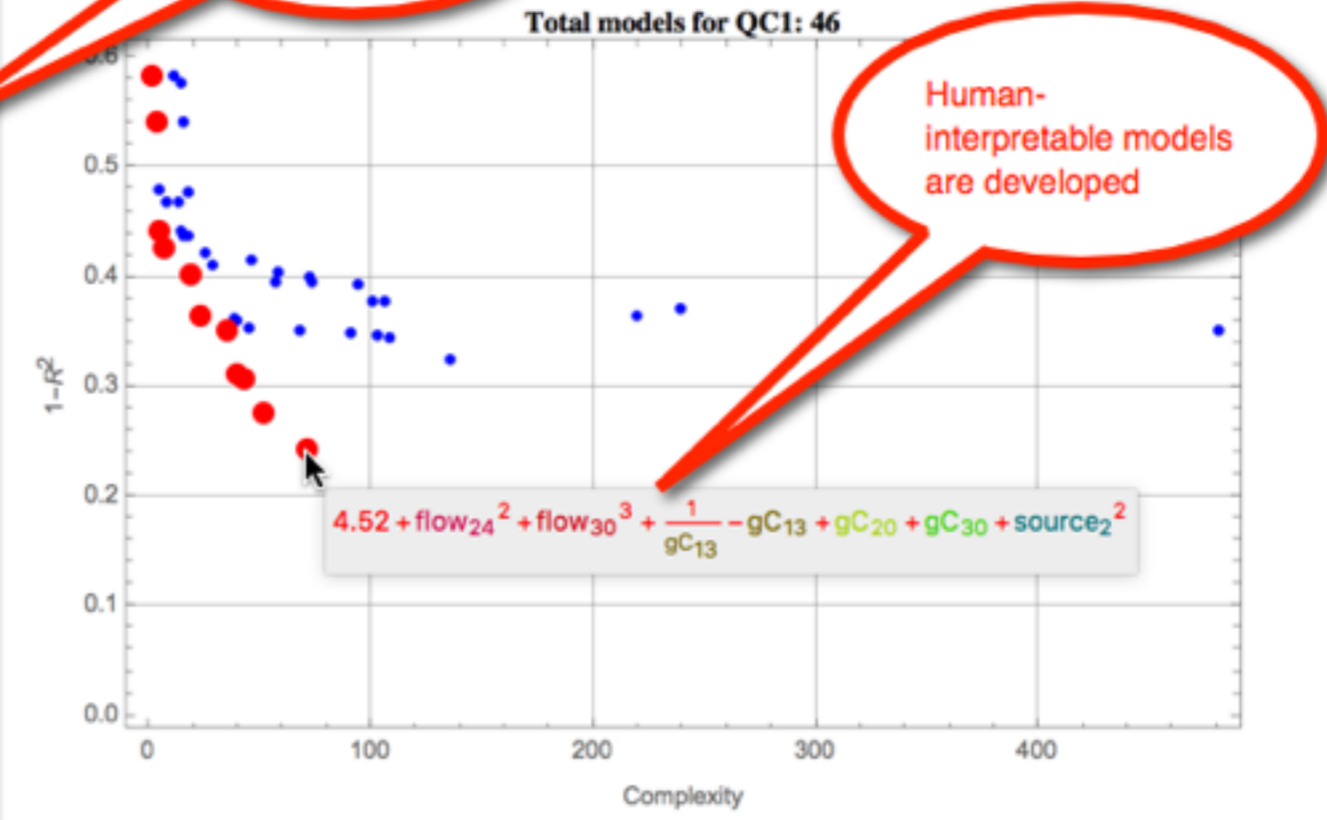
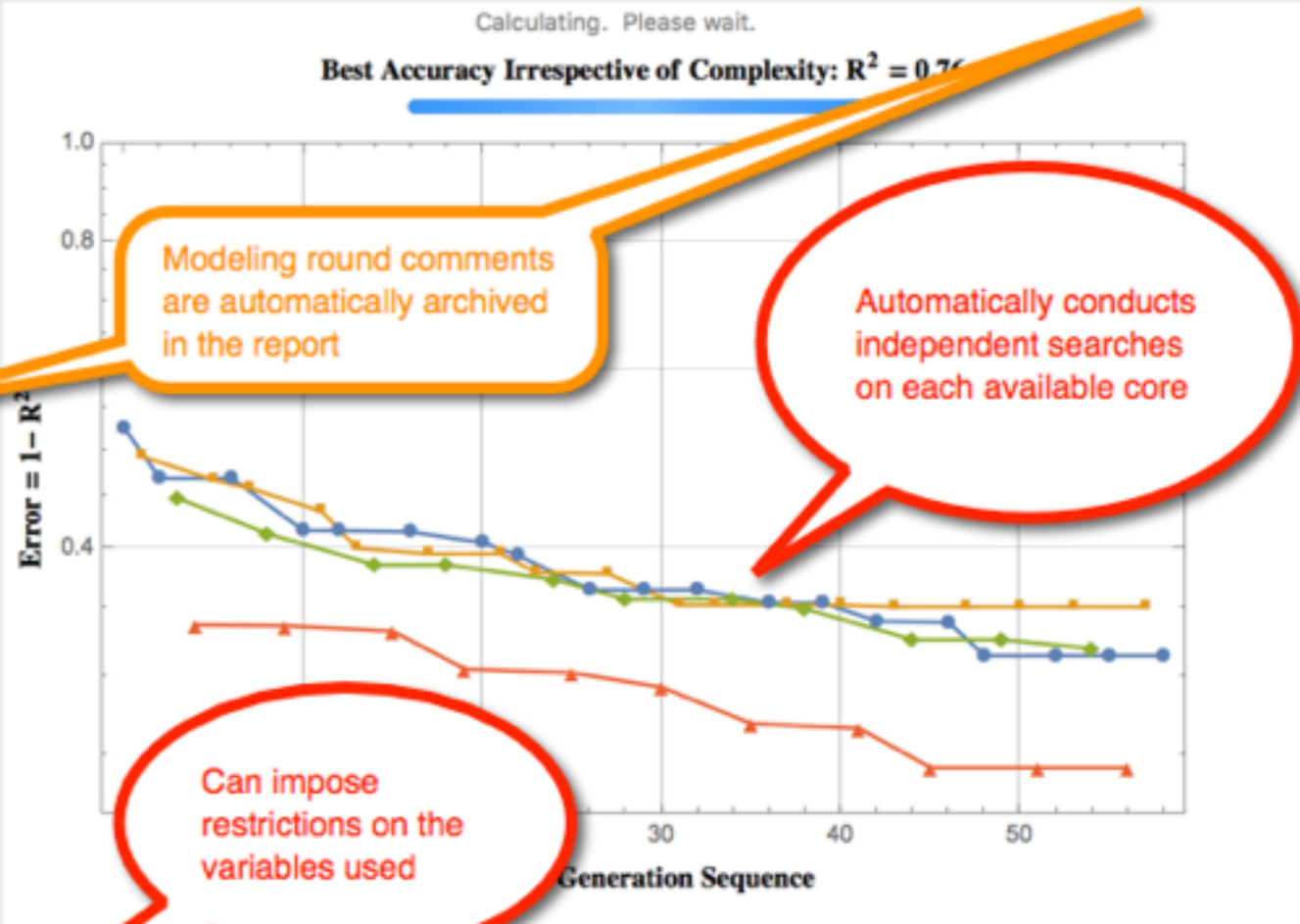
Excluded Variables: Redundant QC Va

Meta Variables:  Select  Modify

- $\frac{gC52}{gC13}$
- $gC44 - gC50$
- $\frac{1}{gC44 - gC50}$

Advanced Options | Function Patterns

Mathematical operators can be specified



# Generate Models



Target Response QC1 3

**Retrieve** **Analyze**

Select model sets using a Round Name filter:

Predefined **Pick Names** Manual By Date

- Round1
- Round2
- Round3
- Round4
- Round5
- Round6
- Round7
- U-Rnd 1 Candidates
- U-Rnd 5 (Process Vars) Candidates
- U-Rnd 6 (GC Vars) Candidates
- U-Round 2 Candidates
- U-Round 3 Candidates

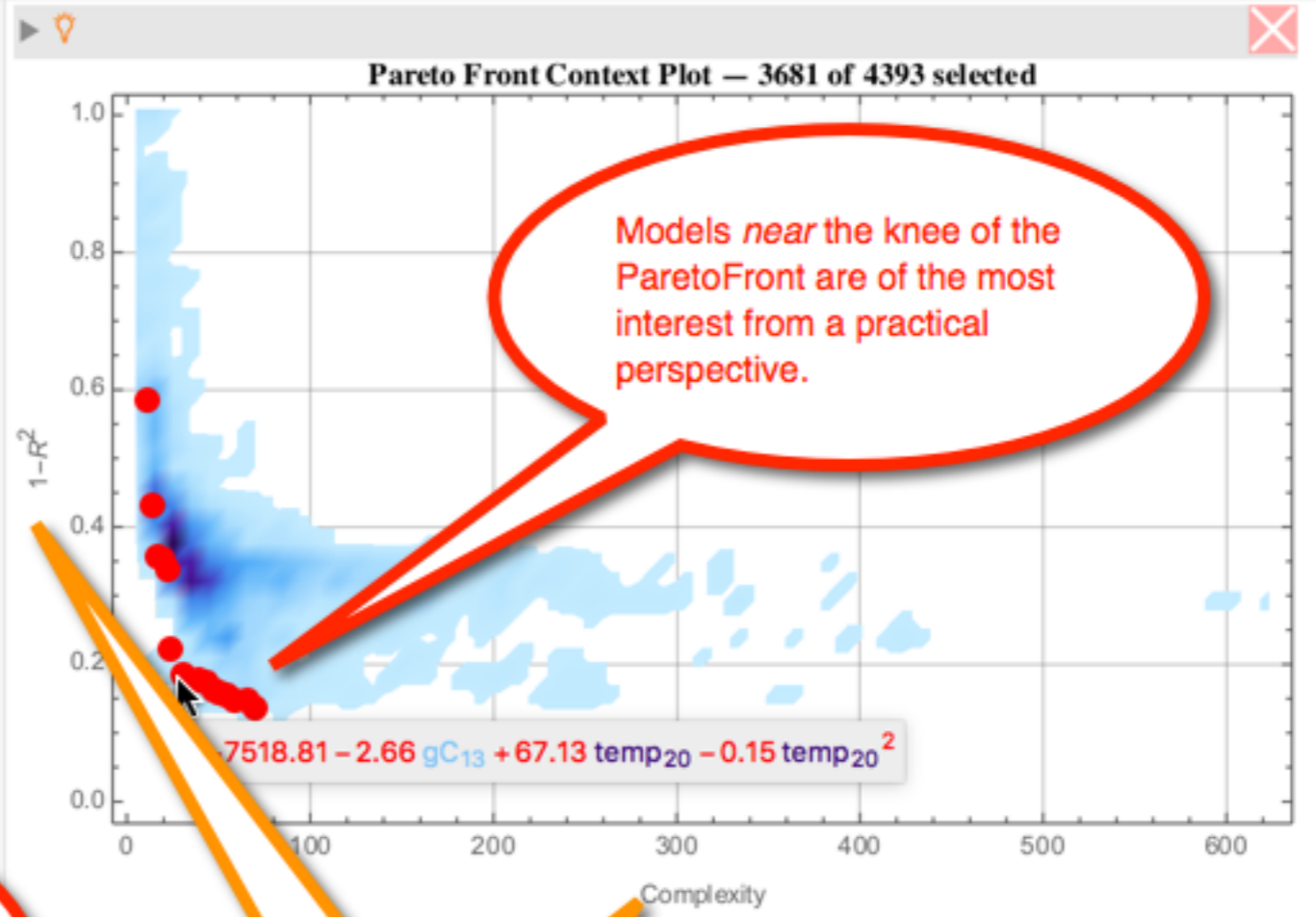
Selected Model Sets  
28 out of 189

Delete **Load**

- 1. Opti\_3-qC1\_Round1...
- 2. Opti\_3-qC1\_Round1...
- 3. Opti\_3-qC1\_Round1...
- 4. Opti\_3-qC1\_Round1...
- 5. Opti\_3-qC1\_Round1...
- 6. Opti\_3-qC1\_Round1...

The analysis process is iterative as we work our way towards the truth

Interesting models and model subsets can be archived for ease of analysis and use



Models near the knee of the ParetoFront are of the most interest from a practical perspective.

The ParetoFront explores the trade-off of complexity and accuracy. Both are rewarded during the model search.

We want to run many IndependentEvolutions to avoid premature conclusions and to allow the data to speak for itself

# Developed Models

Target Response QC1

**Retrieve** **Analyze**

Select Models 346/4393 Reset Filters

**Candidates** Focus Ensembles

Quality Box  All  
 10 125  
0.136 0.3

Selection Fraction 50%

Number of Variables All Max

Required Variables None

Allowed Variables All

Excluded Variables None

Power Limit None

Robust Models False

Selected Model(s) Save Model Set...

Model Ensemble Create...

Explore Models

Max Explorers 2

Model Quality Plots (1)

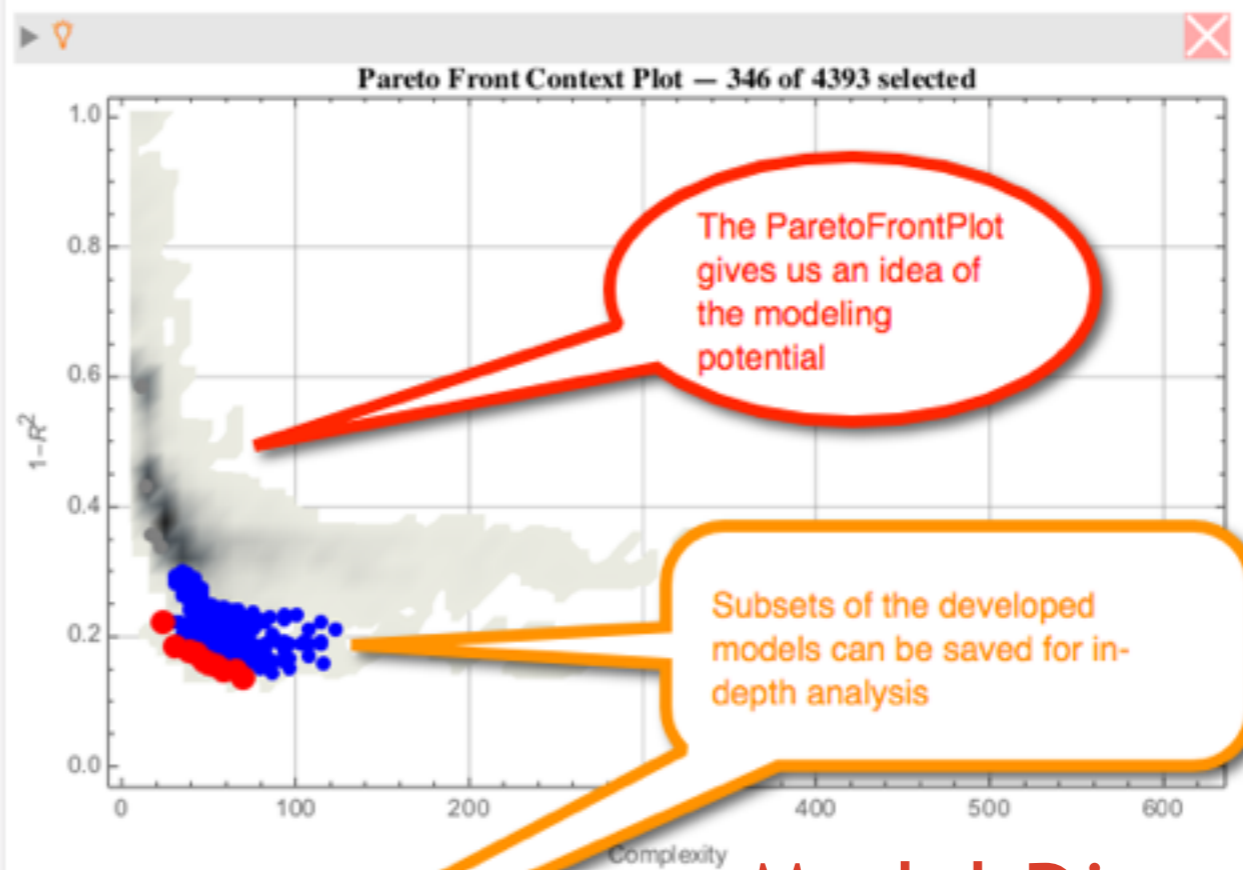
- ParetoFrontPlot
- ParetoFrontContextPlot
- ParetoFrontLogPlot
- ParetoFrontContextLogPlot

Model Dimensionality (1)

- ModelDimensionalityTable

Variable Presence

Meta Variables



# Model Dimensionality

**Model Dimensionality Table**

vars	# Models ⇒ %	VariableCombinationMap	ParetoFrontPlot
3	78 ⇒ 22.5 %		
4	116 ⇒ 33.5 %	 temp15 is used by 17.2 % ( 20 of 116 models)	
5	90 ⇒ 26.0 %		

Understanding the number of variables required for an acceptable model is useful

Here we have options to choose for our deployed models

# Supporting the Chemists (Round 2)

MetaVariableDistributionTable								
	Rank	# models	MetaVariable	# Evolutions	% Evolutions	Max Count	Max %	Mean %
++	1	1611	$\frac{1}{gC13}$	32	100.0	133	77.3	35.3
++	2	666	$gC40^3$	19	59.4	118	85.5	14.6
++	3	121	$gC18^3$	2				
++	4	437	$\sqrt{gC13}$	25				
++	5	170	$gC40^2$	12				
++	6	173	$\sqrt[3]{gC4}$	14				
++	7	302	$gC13^3$	23				
++	8	398	$\sqrt[3]{gC13}$	28				
++	9	281	$\frac{1}{gC52}$	21				
--	10	125	$\frac{gC52}{gC13}$	13				
++	11	123	$gC40^{4.0}$	9				
++	12	117	$gC52^3$	16				
++	13	55	$gC18^3 gC40^3 gC52^3$	1				
++	14	235	$\frac{1}{gC2}$	24				
++	15	236	$gC2^3$					
++	16	167	$gC13^{-3.0}$	22				
++	17	64	$gC39^3$	4	12.5			
++	18	47	$gC39^3 gC40^3$	1				
++	19	45	$\sqrt[3]{gC18}$					
++	20	221	$\frac{1}{gC4}$	16				

Variable set saved as GC Driver Variables (Rnd 2 - 20%)

Driver Variables: Off

Variables to Plot: 0.2

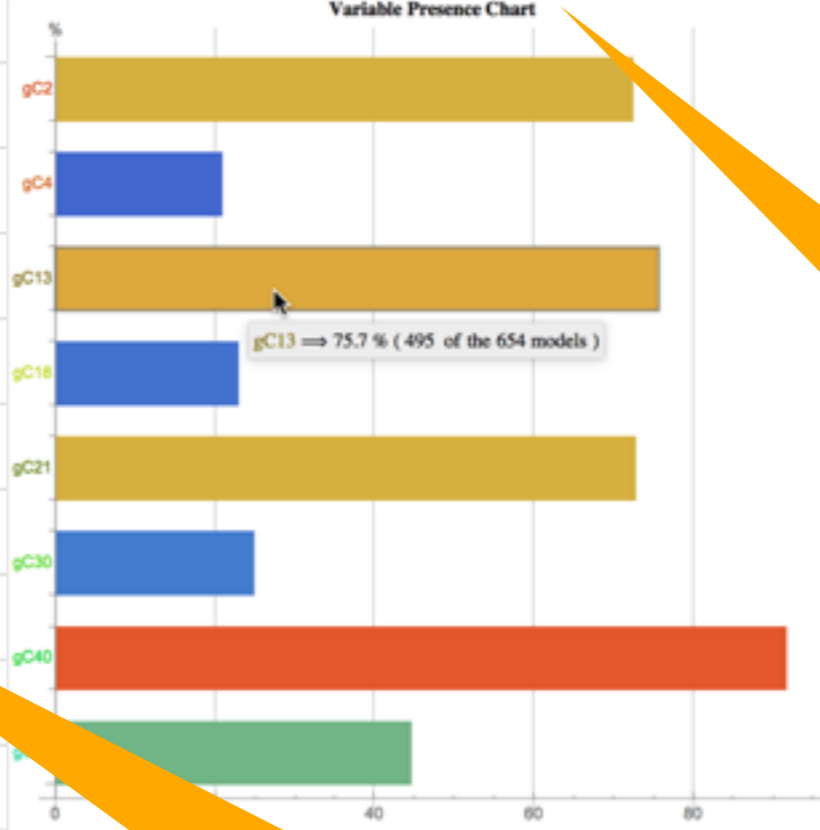
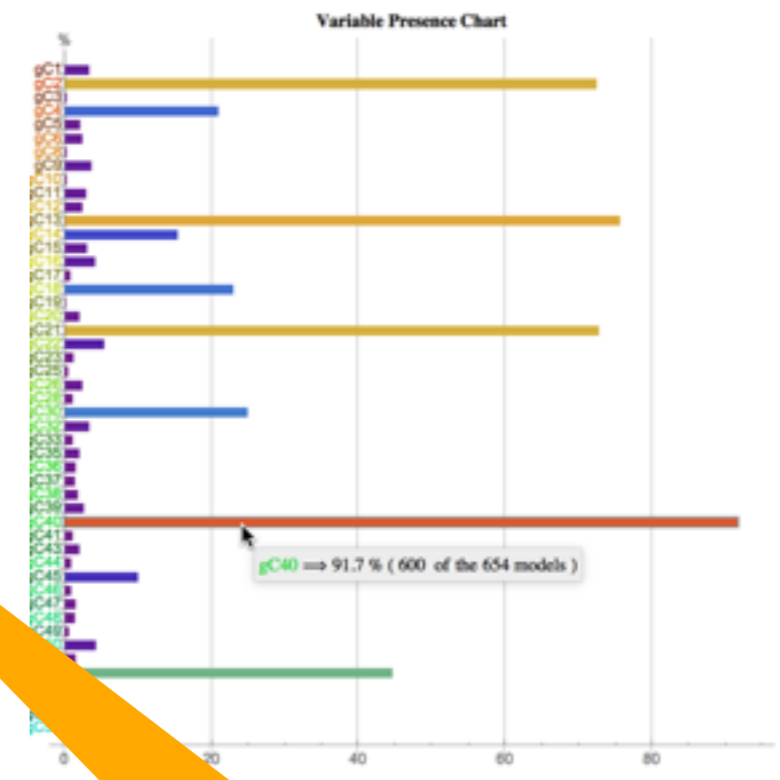
Bar Origin: Left

Image Size: 500

Aspect Ratio: 1

Plot Label: Enter text here.

Reset <<<

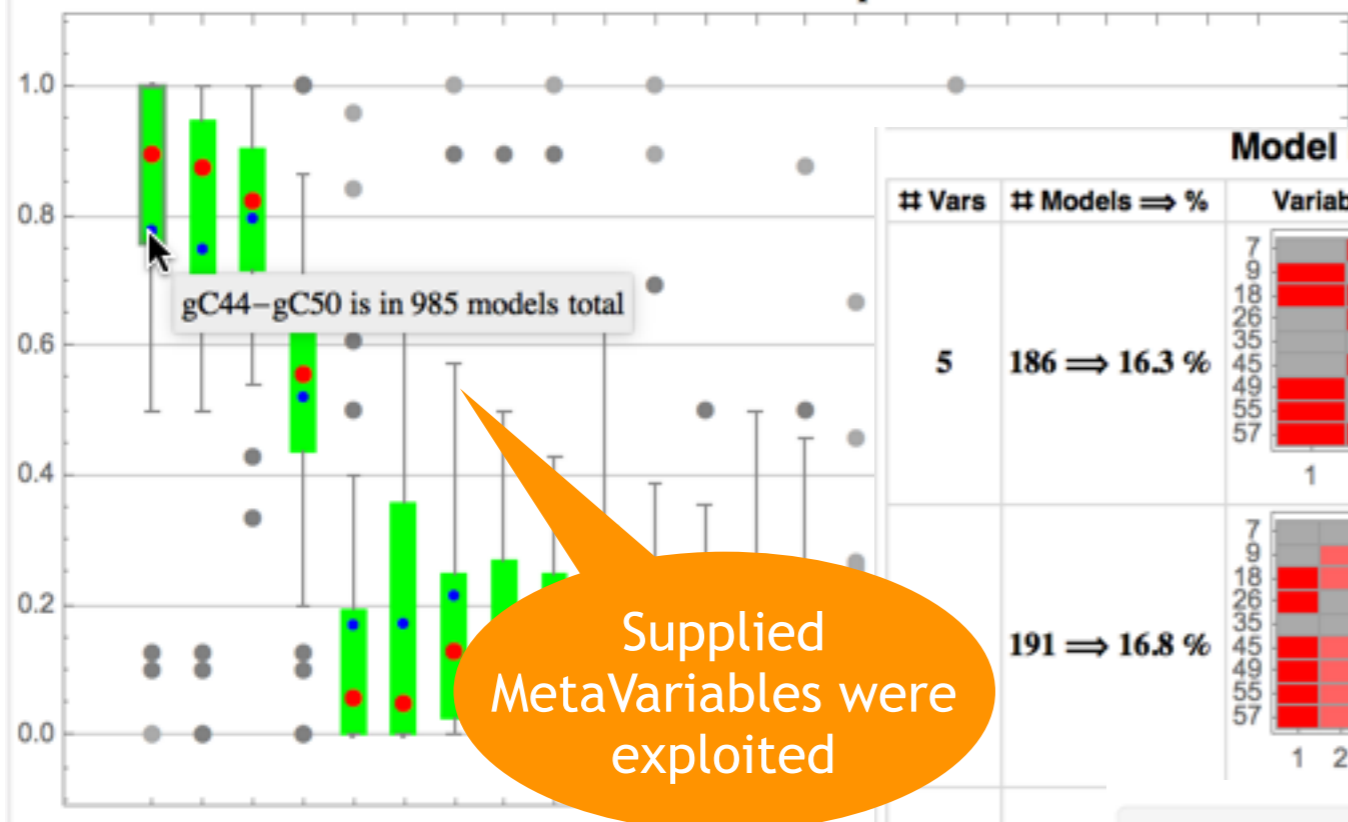


Variable subsets can be isolated for focused modeling

MetaVariables can be explored and used in subsequent modeling

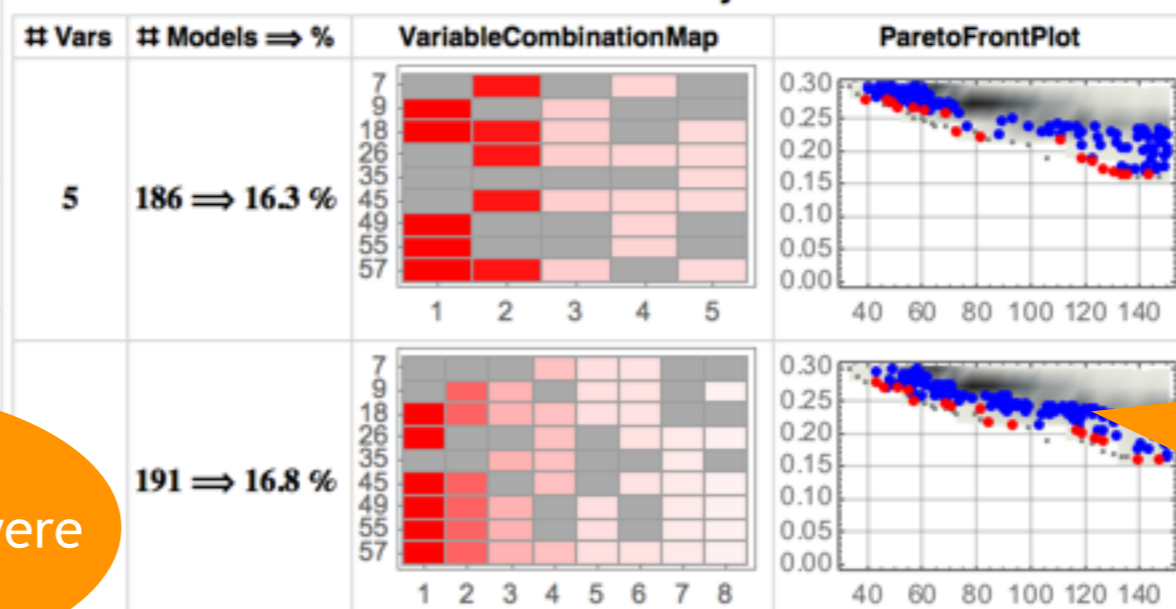


Distribution of MetaVariables from Independent Evolutions



Supplied MetaVariables were exploited

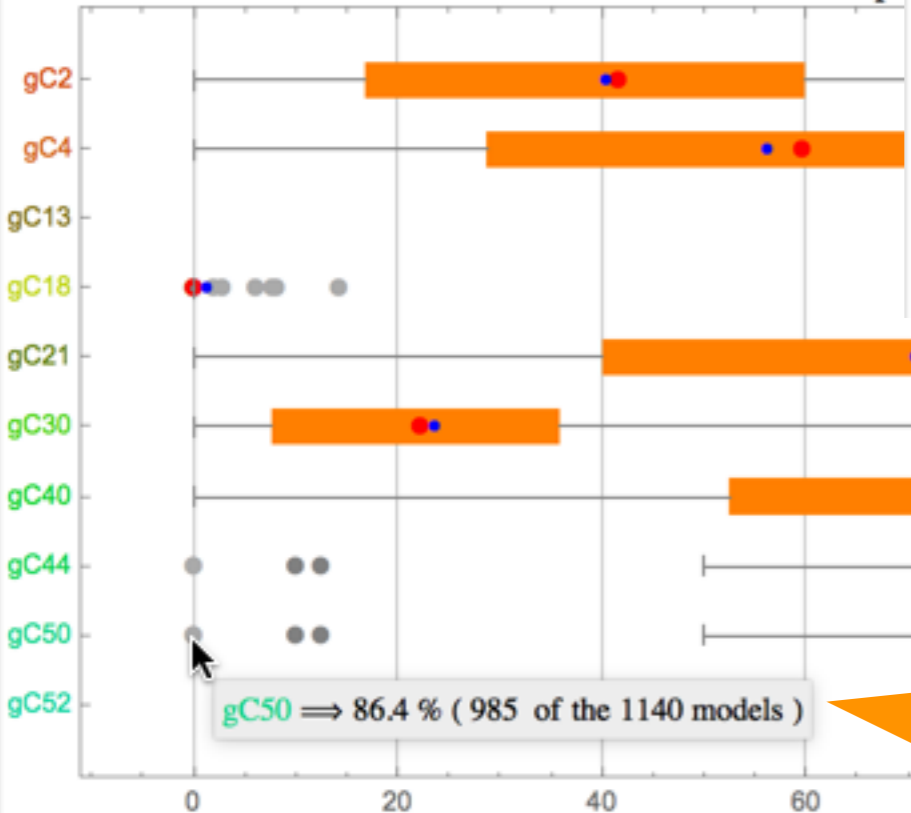
Model Dimensionality Table



Chemists (focused)

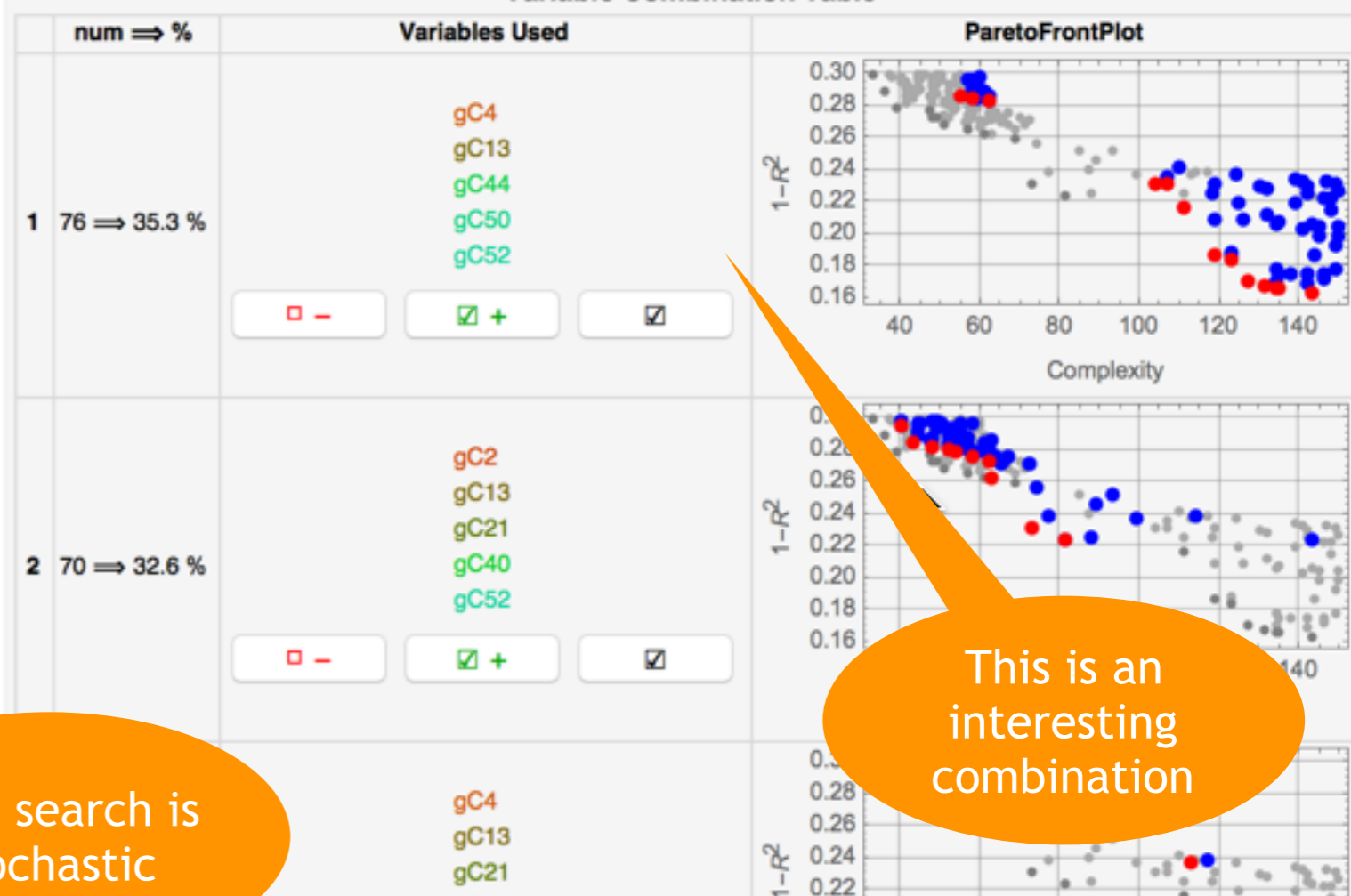
It looks like 5 variables are required

Distribution of VariablePresence from Indepe



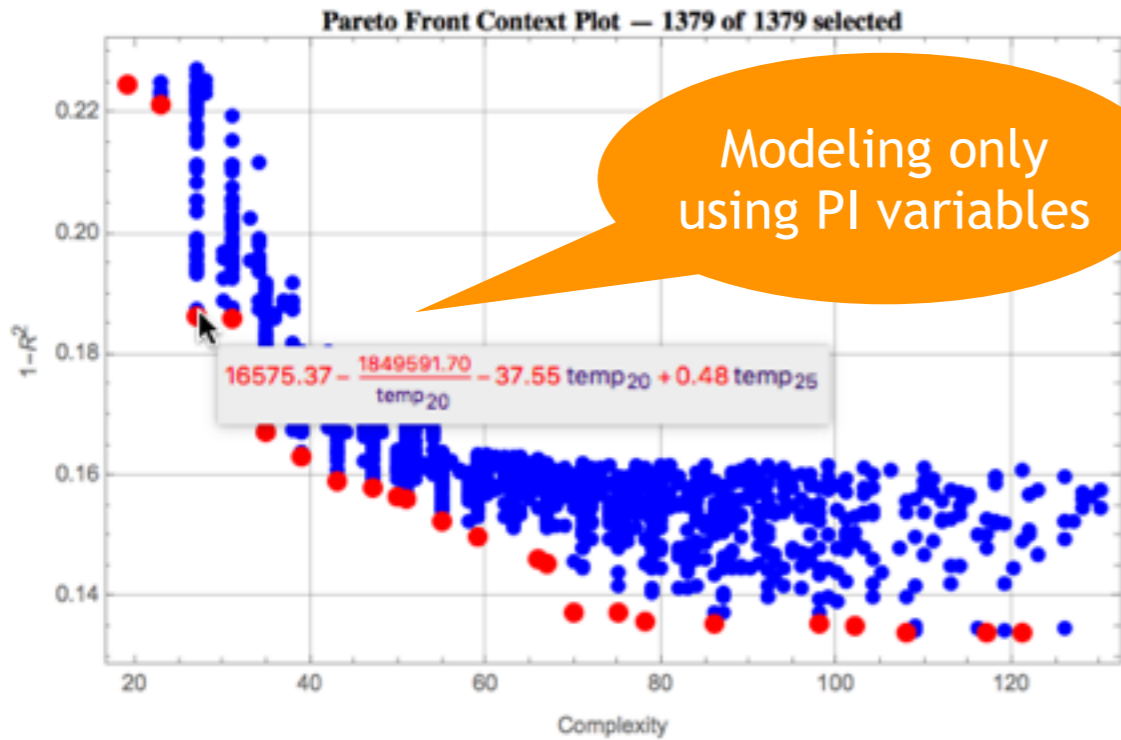
Each search is stochastic

Variable Combination Table



This is an interesting combination

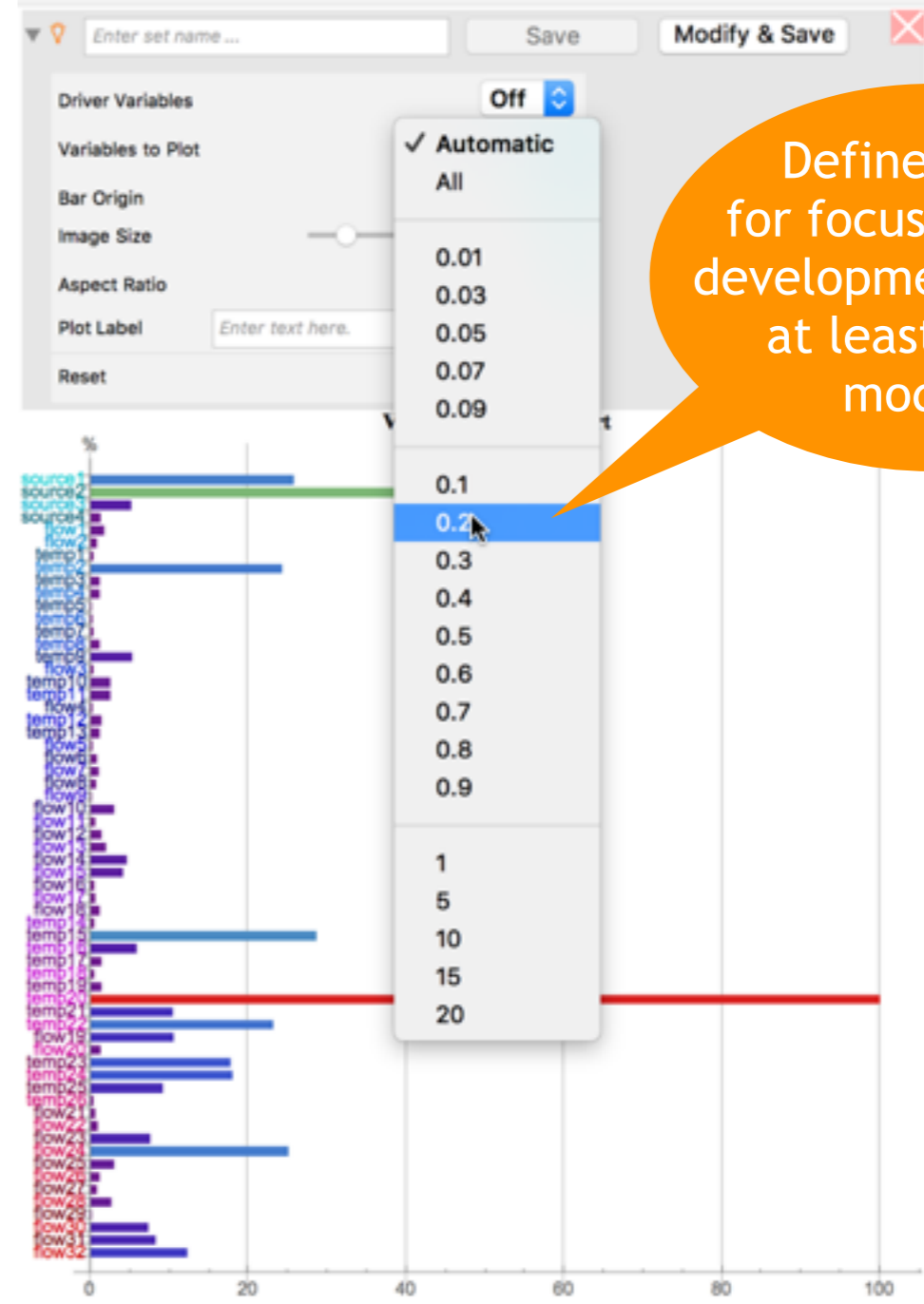
# Supporting Production



Model Dimensionality Table			
# Vars	# Models ⇒ %	VariableCombinationMap	ParetoFrontPlot
2	118 ⇒ 8.6 %		
3	211 ⇒ 15.3 %		
4	336 ⇒ 24.4 %		
5	363 ⇒ 26.3 %		

temp25 is used by 11.0 % ( 13 of 118 models)

3 or 4 vars needed for good-enough models



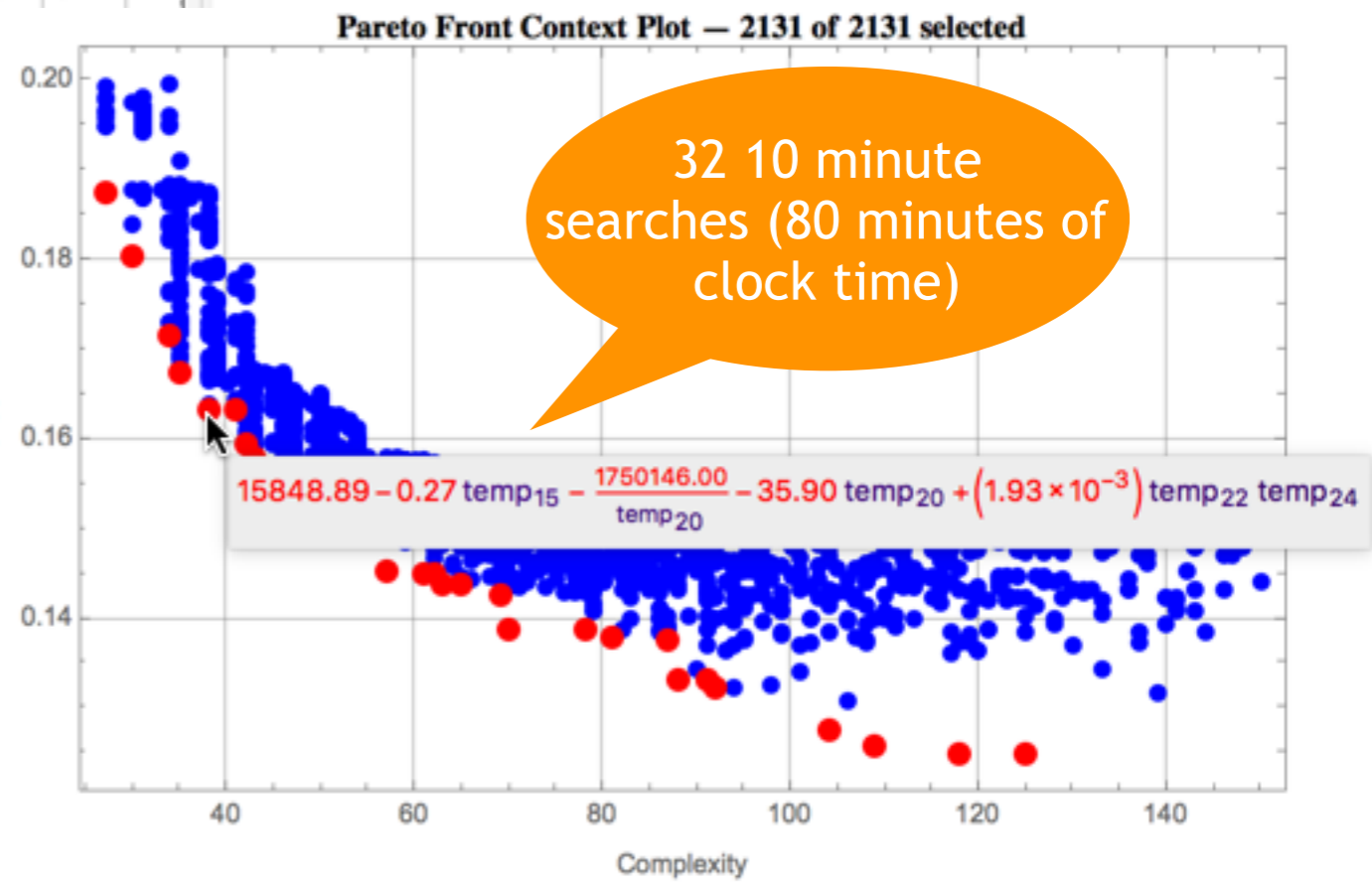
Variable Combination Table

num	⇒ %	Variables Used	ParetoFrontPlot
1	97 ⇒ 9.0 %	source1 temp20 flow32	
2	92 ⇒ 8.6 %	source1 temp20 temp23 flow32	
3	84 ⇒ 7.8 %	source1 temp20 temp22 flow32	
4	83 ⇒ 7.7 %	flow32	

Picked four variables for deployed model development

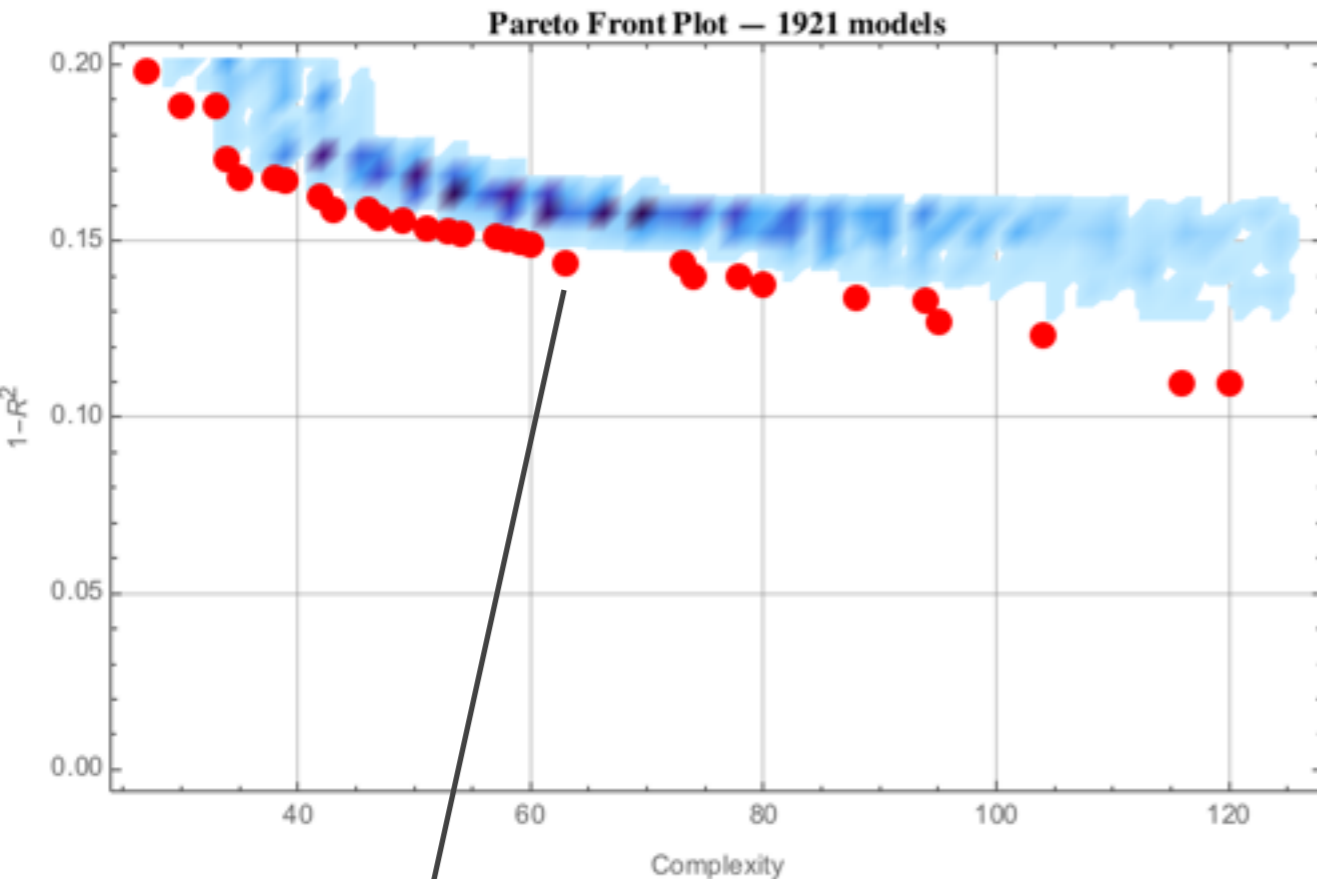
Select these variables only in the Variable Set Manager:  
Source1 Temp20  
Temp23 Flow32

# Focused Production Models





# Deployable Models



Model Properties for qC1

Model Expression  $14190.43 + \frac{33.68}{\text{flow32}} - \frac{8.18}{\text{flow32-source1}} - \frac{1584564.10}{\text{temp20}} - 31.81 \text{temp20}$

R Squared 0.841055

Adjusted R-Squared 0.833007

ANOVA Table		DF	SS	MS	F-Statistic	P-Value
$\frac{1}{\text{flow32}}$		1	7.95431	7.95431	6.87623	0.0104768
$\frac{1}{\text{flow32-source1}}$		1	77.7843	77.7843	67.2419	$3.55065 \times 10^{-12}$
$\frac{1}{\text{temp20}}$		1	237.426	237.426	205.246	$1.13695 \times 10^{-23}$
temp20		1	160.402	160.402	138.662	$4.57606 \times 10^{-19}$
Error		79	91.3859	1.15678		
Total		83	574.952			

- ❖ 80 minutes of model development (32 independent searches of 10 minutes on a quad-core laptop)
- ❖ Models were rewarded for simplicity and accuracy
- ❖ The individual models are good; however, we want trustable models based upon ensembles

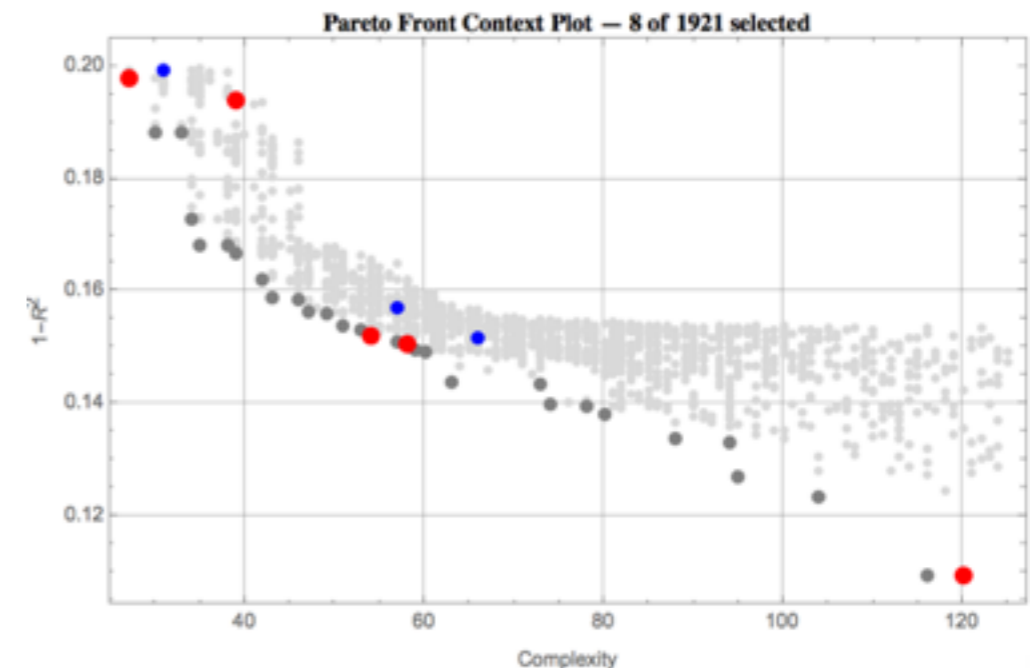
# An Ensemble

Model Selection Table			
Complexity	1-R <sup>2</sup>	Vars	Function
1	0.198	temp20 flow32	$16237.31 - 1.04 \text{ flow}_{32} - \frac{1814657.90}{\text{temp}_{20}} - 36.31 \text{ temp}_{20}$
2	0.199	source1 temp20 flow32	$434.45 - 0.19 \text{ flow}_{32}^3 - 23.20 \text{ source}_1 - 1.82 \text{ temp}_{20}$
3	0.194	temp20 temp22	$-211858.98 + \frac{15344821.00}{\text{temp}_{20}} + 973.50 \text{ temp}_{20} - 1.49 \text{ temp}_{20}^2 + 0.53 \text{ temp}_{22}$
4	0.152	source1 temp20 temp22 flow32	$14648.69 - 21.78 \text{ flow}_{32} + \frac{44.01}{\text{source}_1} + 23.73 \text{ flow}_{32} \text{ source}_1 - \frac{1643486.50}{\text{temp}_{20}} - 33.23 \text{ temp}_{20} + 0.40 \text{ temp}_{22}$
5	0.157	source1 temp20 temp22 flow32	$-3664.72 - 34.66 \text{ flow}_{32}^{1/3} + 25.20 \text{ temp}_{20} - (1.71 \times 10^{-4}) \text{ temp}_{20}^3 - \frac{5822.82 \text{ source}_1}{\text{flow}_{32} \text{ temp}_{22}}$
6	0.151	source1 temp20 temp22 flow32	$13518.39 + \frac{21.80}{\text{flow}_{32}} - \frac{31.04 \text{ source}_1^3}{\text{flow}_{32}^3} - \frac{1504966.60}{\text{temp}_{20}} - 30.64 \text{ temp}_{20} + 0.28 \text{ temp}_{22}$
7	0.152	source1 temp20 temp22 flow32	$14059.10 - \frac{4.09}{\text{flow}_{32}} - 11.64 \text{ flow}_{32} - 54.13 \text{ source}_1 + 12.50 \text{ flow}_{32} \text{ source}_1^2 - \frac{1562528.70}{\text{temp}_{20}} - 31.73 \text{ temp}_{20} + 0.38 \text{ temp}_{22}$
8	0.109	source1 temp20 temp22 flow32	$10870.11 + 471.98 \text{ flow}_{32} - \frac{2345.05}{\text{source}_1} - 5241.64 \text{ source}_1 + 891.67 \text{ source}_1^3 - 1161.84 \sqrt{\text{temp}_{20}} + 42.50 \text{ temp}_{20} - 4.89 \sqrt{\text{flow}_{32}^2 \text{ source}_1 \text{ temp}_{20}} + 37.30 \text{ temp}_{22} + 3.16 \text{ flow}_{32} \text{ source}_1^2 \text{ temp}_{22} - (9.50 \times 10^{-2}) \text{ temp}_{22}^2$

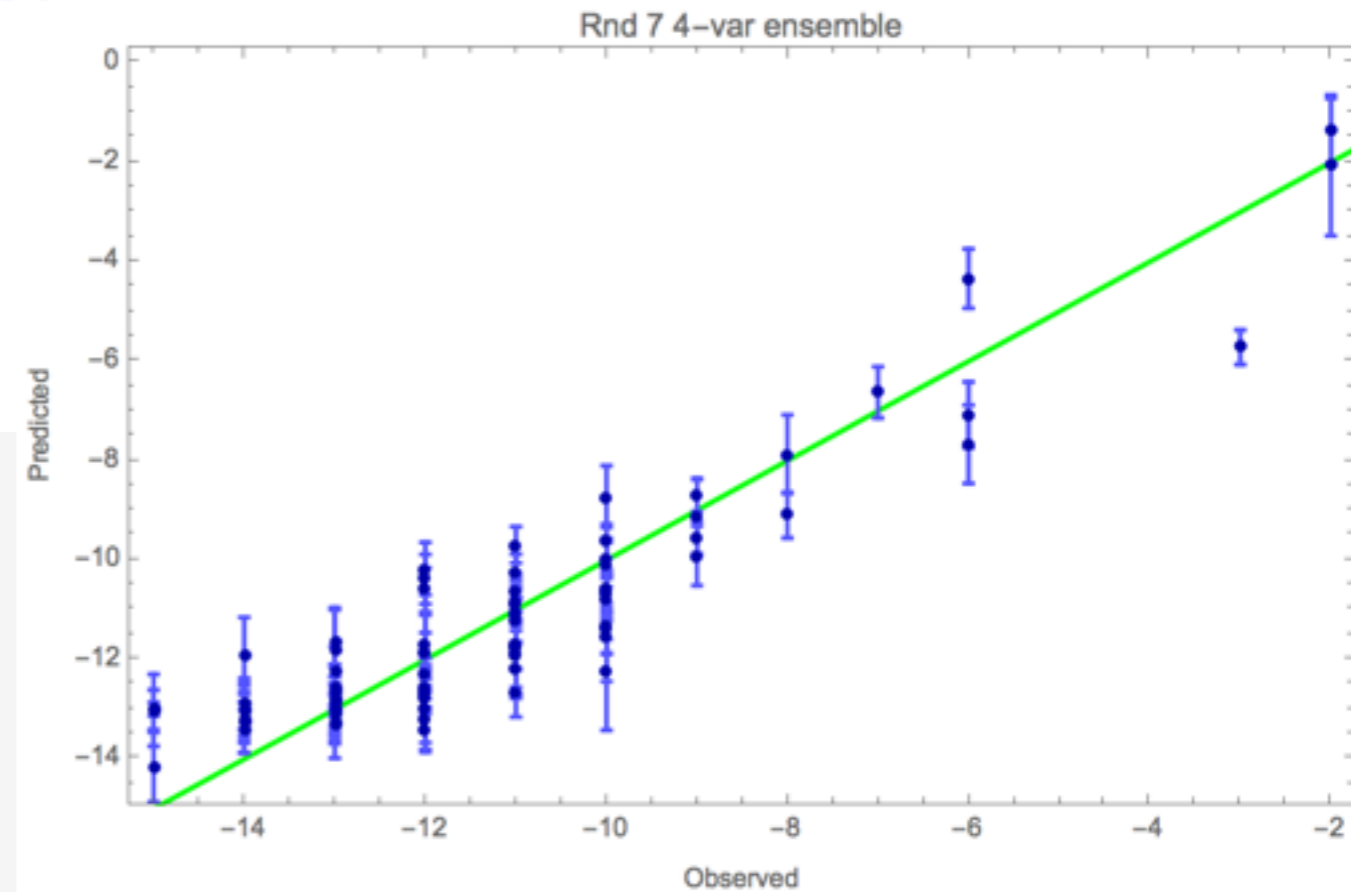
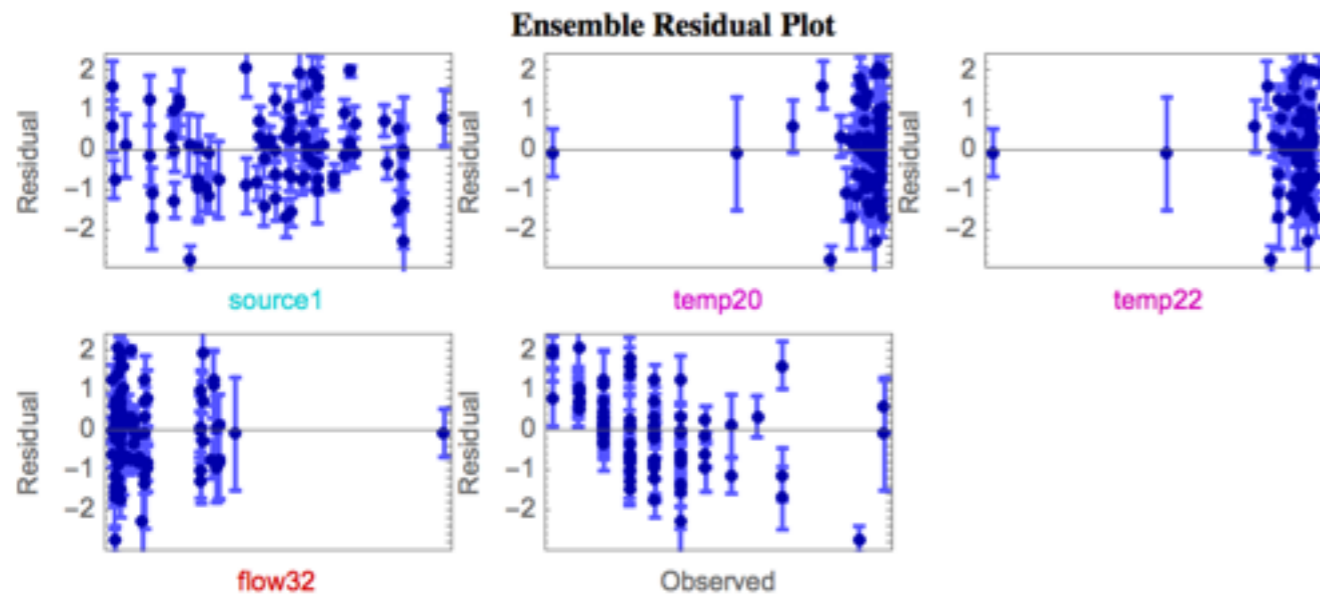
- ❖ From candidate (accurate and simple) models, models chosen for their diversity
- ❖ Ensemble has better prediction accuracy than individual models
- ❖ Divergence of models provides a trust metric!

Model Ensemble Properties for Rnd 7 4-var ensemble

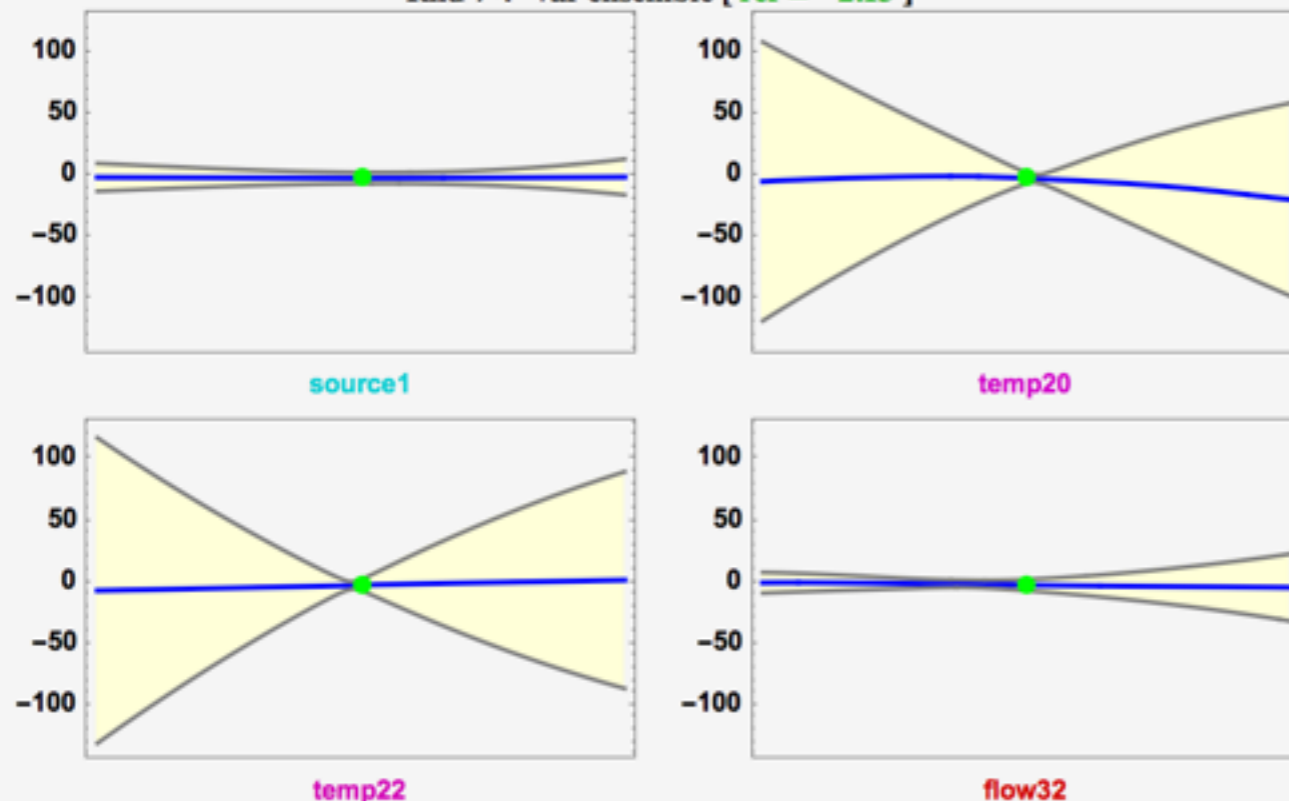
MedianAverage[	
$\left\{ -\text{flow}_{32} 1.04 - \text{temp}_{20} 36.31 + 16237.31 - \frac{1814657.90}{\text{temp}_{20}}, -\text{flow}_{32}^3 0.19 - \text{temp}_{20} 1.82 - \text{source}_1 23.20 + 434.45, \right.$	
$\text{temp}_{22} 0.53 - \text{temp}_{20}^2 1.49 + \text{temp}_{20} 973.50 - 211858.98 + \frac{15344821.00}{\text{temp}_{20}},$	
$\text{temp}_{22} 0.40 - \text{flow}_{32} 21.78 + \text{flow}_{32} \text{ source}_1 23.73 - \text{temp}_{20} 33.23 + \frac{44.01}{\text{source}_1} + 14648.69 - \frac{1643486.50}{\text{temp}_{20}},$	
$-\text{temp}_{20}^3 (1.71 \times 10^{-4}) + \text{temp}_{20} 25.20 - \text{flow}_{32}^{1/3} 34.66 - 3664.72 - \frac{\text{source}_1 5822.82}{\text{flow}_{32} \text{ temp}_{22}},$	
$\text{temp}_{22} 0.28 + \frac{21.80}{\text{flow}_{32}} - \text{temp}_{20} 30.64 - \frac{\text{source}_1^3 31.04}{\text{flow}_{32}^3} + 13518.39 - \frac{1504966.60}{\text{temp}_{20}},$	
$\text{temp}_{22} 0.38 - \frac{4.09}{\text{flow}_{32}} - \text{flow}_{32} 11.64 + \text{flow}_{32} \text{ source}_1^2 12.50 - \text{temp}_{20} 31.73 - \text{source}_1 54.13 +$	
$14059.10 - \frac{1562528.70}{\text{temp}_{20}}, -\text{temp}_{22}^2 (9.50 \times 10^{-2}) + \text{flow}_{32} \text{ source}_1^2 \text{ temp}_{22} 3.16 -$	
$\sqrt{\text{flow}_{32}^2 \text{ source}_1 \text{ temp}_{20}} 4.89 + \text{temp}_{22} 37.30 + \text{temp}_{20} 42.50 + \text{flow}_{32} 471.98 +$	
$\text{source}_1^3 891.67 - \sqrt{\text{temp}_{20}} 1161.84 - \frac{2345.05}{\text{source}_1} - \text{source}_1 5241.64 + 10870.11 \left. \right\}, \frac{3}{8}$	
R Squared	0.85464
Adjusted R-Squared	0.852867
ANOVA Table	Anova is not available for model ensembles.



# Ensemble Performance



Rnd 7 4-var ensemble [ ref = -2.13 ]



- ❖ Ensemble predictions have a trust metric based upon divergence.
- ❖ Temperatures are coupled so they cannot be varied independently  $\Rightarrow$  prediction spread greatly increases if we try to do that!

# Conclusions

- ❖ One more thing ...
  - ❖ Modeling and data results can be archived to analysis report at the click of a button
  - ❖ A function package is available for use in a notebook front end as well as to facilitate automated analysis flows
- ❖ For more information or trial licenses for DataModeler, contact
  - ❖ [info@evolved-analytics.com](mailto:info@evolved-analytics.com)
- ❖ We also do consulting and custom analysis system development
- ❖ We have offices in the US and Europe